

**ADVERTISING CO-ORDINATOR**  
MRS J. TURNER  
29 BARNETT CLOSE, WONERSH,  
GUILDFORD, SURREY GU5 OSD  
TEL: 01483 898541  
Email: rowland.turner@virgin.net

**HON. SECRETARY**  
MRS. J. BROWN  
TEL: 01243 604046

**HON. TREASURER**  
MR. J. SEABRIDGE  
01526 345374



## **AIREDALE TERRIER YEAR BOOK 2009**

Dear Airedaler,

The N.A.T.A. will once again be producing a Year Book for publication in 2010, which will be a record of all the main events of the year 2009 throughout the Airedale Terrier world. It will comprise show awards, a list of UK CC winners and new champions, club news, world news, advertising pages and much more. The charges for advertising are as follows:-

<b>First page entry .....</b>	<b>£35.00</b>
<b>Second &amp; Subsequent pages .....</b>	<b>£30.00</b>

### **WE CAN ONLY ACCEPT ADVERTISING FROM FULLY PAID UP MEMBERS**

All the advertising in the 2009 Year Book will be in colour, A5 size (148mm wide x 210mm deep). The charges are inclusive of photographs and logos.

Please send your advertisement copy, photographs, logos and payment to me using the attached form. All advertising material should be sent not later than **Saturday 31st October 2009**. We hope to be able to send you a proof of your advertisement but that depends on the time available. The earlier that you send your advertisement the better chance of getting a proof for correction (if necessary).

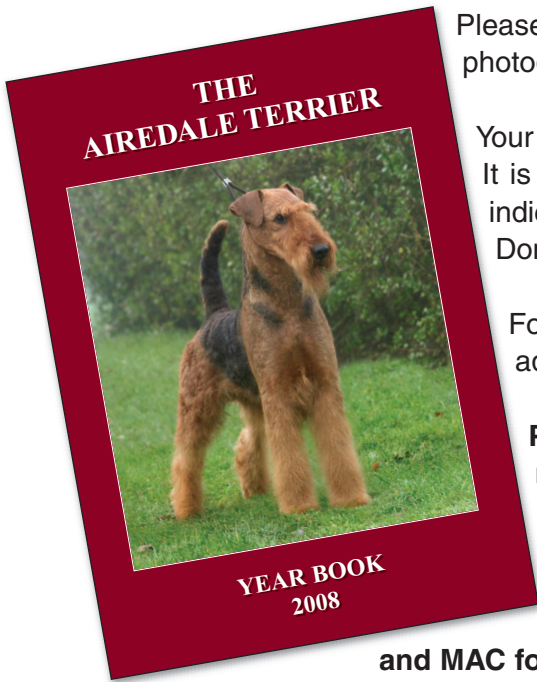
Minor changes to your advertisement can be accepted up to **Monday 14th December 2009**, provided that these are required as a result of you winning at shows which take place after **Saturday 31st October 2009**.

Please note that if you use photographs in your advertisement which have been professionally taken, you must ensure that you have permission to reproduce the photograph in the Year Book. All photographs are reproduced on the understanding that you have checked that you have the required authority.

No advertising can be accepted without payment. Payment by UK advertisers should be made by cheque or postal order. Payment by overseas advertisers should be made by cheque or bankers draft in **Pounds Sterling**, and must be able to be cleared through a branch of resident British bank. International money orders are acceptable but Eurocheques can no longer be accepted by British Banks. All cheques etc. must be made payable to **NATIONAL AIREDALE TERRIER ASSOCIATION**. Cheques must NOT be made payable to an individual. **ALTERNATIVELY YOU CAN PAY FOR YOUR ADVERTISING AND MEMBERSHIP BY CREDIT CARD USING PAYPAL VIA THE NATA WEBSITE. [www.nationalairedale.co.uk](http://www.nationalairedale.co.uk)** **ADVERTISING IN THE YEAR BOOK DOES NOT AUTOMATICALLY ENTITLE YOU TO A COPY OF THE YEAR BOOK.**

Neither the National Airedale Terrier Association, nor any of its officers, will be liable for loss of any banknotes or coins sent through the post in payment for an advertisement. You are advised, for your own security, not to send banknotes or coins through the post.

# AIREDALE TERRIER YEAR BOOK 2009



Please complete this form and send it with your advertising copy, photograph(s), logo(s) and payment or proof of payment via **PAYPAL**.

Your photographs should NOT be cropped (reduced in size by cutting). It is better for us to do this when we do the reproduction layout. Just indicate the area that you wish to be used by overlaying a paper mask. Don't mark the face of the photograph in any way.

For those who wish to provide photographs, or finished advertisements, on disk the following formats are acceptable:-

**PHOTOSHOP EPS, TIFF or JPEG, (CMYK or RGB) at 300dpi resolution for the highest quality reproduction. 72dpi resolution is NOT acceptable in any format. Please ensure all images are bright and in focus.** Images sent by email must be separate files attached to the email. Embedded images are not acceptable unless in **pdf format** ensuring fonts are also embedded. **Both PC and MAC formatted disks are acceptable as CD or DVD.**

Computer printed photographs cannot be accepted, as quality cannot be guaranteed. This includes prints made from photographs taken with a digital camera. We require the image file on disk or emailed, which meets the above requirements. If in doubt please ring **Jane Turner** on +44 (0)1483 898541 for advice.

If your photographs have been professionally taken the photographer should have the facility to put your photographs on disk to the above requirements. If you have taken your own photographs you can still have them put on disk by the company that processed your films and prints.

Please remember that your advertisement should be sent by **SATURDAY 31ST OCTOBER 2009**. Minor changes can be made no later than **MONDAY 14TH DECEMBER 2009**.

## WE CAN ONLY ACCEPT ADVERTISING FROM FULLY PAID UP MEMBERS

Name of Advertiser .....

Affix (if applicable).....

Address .....

.....

Country.....

Phone No. ....

Email address .....

First page .....1 @ £35.00

Second & subsequent pages ..... @ £30.00

Please Tick Box if you have paid using PAYPAL via NATA website .....

Send your advertisement copy, photograph(s) and logo(s) either by post or email to:-

**MRS JANE TURNER, ADVERTISING CO-ORDINATOR**  
**29 BARNETT CLOSE, WONERSH, GUILDFORD, SURREY, GU5 OSD, UK**  
**TEL: +44 (0)1483 898541 EMAIL: rowland.turner@virgin.net**